

# HOW TO USE POWERPOINT AND SCREENCASTOMATIC TO MAKE A YOUTUBE VIDEO

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## INTRODUCTION

Hi all,

Thanks for downloading my ebook, "How to Use Powerpoint and Screencastomatic to make a YouTube Video".

Hopefully this tutorial will help you as you try your hand on making videos. The information in this ebook will hasten the steps you take to make a video. It is only one way of making videos and type of video called montage. Audible voice is omitted from this type of video.

Other types of video can be found in my article on video marketing on YouTube.

### A. ITEMS TO USE

- i. plr or new material, product
- ii. images of product; images from plr material
- iii. screencastomatic
- iv. powerpoint
- v. audio recorder

## 1. NICHE SELECTION

First have a niche in mind to use for the video, namely

1.i. plr material e.g. an old book in your house dating back 40 years or more and which should not have been updated in the last 20 years - you can use the content to create an entirely new product and publish as your own.

1.i.i. a product, for example if you own a school or guest house, products for sale, teaching notes etc.

## 2. IMAGES

- Make images of your product. (which makes it very original).
- If there are pictures in the book you want to use, take captions of them with your camera
- You can also design or have a designer to design new images to add to the material.
- Use images (free to use) from google images.
- save all images on your pc.

### 3. SCRIPT WRITING

Write out the first draft of what you will be saying in the video

### 4. AUDIO RECORDING

Record the written script (after editing) into the audio recorder of your pc, phone or camera audio tool.

### 5. SOFTWARE

Open both Screencastomatic and Powerpoint on your pc

### 6. STEPS

Go over the written script, make any corrections and read or record it clearly into the audio recorder on your pc or phone

**Step 2:** Inside powerpoint. Go to **new slide < Layout <Blank** to select a blank slide.

**Step 3:** Upload the images saved on your pc, one after the other the way you want it to appear in the video. You may repeat a particular image depending on where you've reached in the story.

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**Step 4:** Go back to the first slide **click Insert**  
**< text box < click format < Add Text Box.** An  
arrow appears on the slide. Use it to draw a  
box and type in the script on each slide as it  
relates to the image.

To adjust the font size to fill the slide,  
**highlight text.** A new icon namely **format** is  
added to the toolbar. Click **format <align**  
**<align centre <align middle** to adjust text on  
middle of slide.

Add or change colour of font as desired.

You may also want to add a transition or  
animation to some of the slides. Click  
**animations** and **select one** of the styles there or  
click **custom animation<add effect** [on right side  
of screen] and **select one** effect from the drop  
down menu.

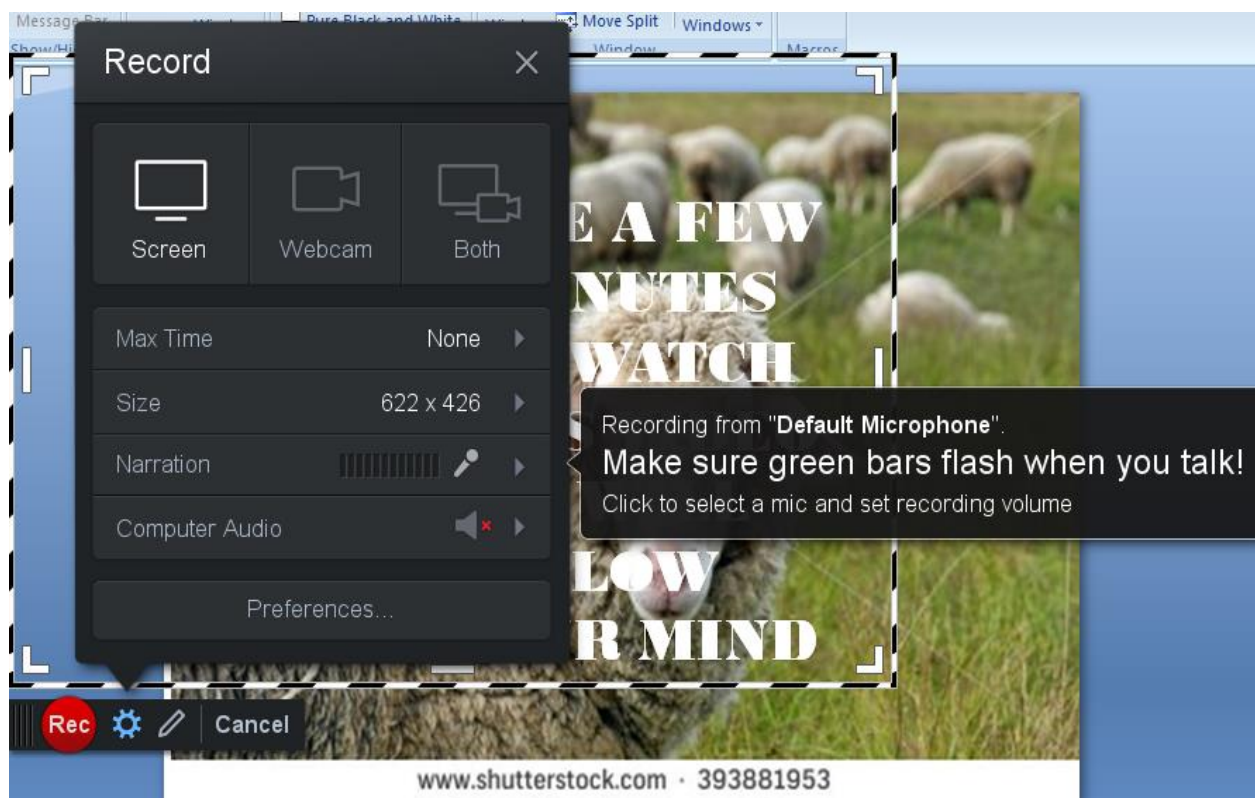
Click on the first slide of your video. Next,  
click **view< slide sorter.**

Open screencastomatic, which should have been already saved on your desktop. The icon is added to the toolbars at the bottom of your pc screen.

Click on the icon for the recorder to open.

Go back to powerpoint. Click the **first page** of your video. Also click **view<slide sorter**.

Align the recorder screen with the size of the slide sorter so that it covers it completely.



You get something similar to the pic above. The dotted area is the recorder screen. Drag the handles at the edges to cover the entire powerpoint slide underneath.

Click **rec** and use the down arrow on your pc to move the slides from one page to the next as you record.

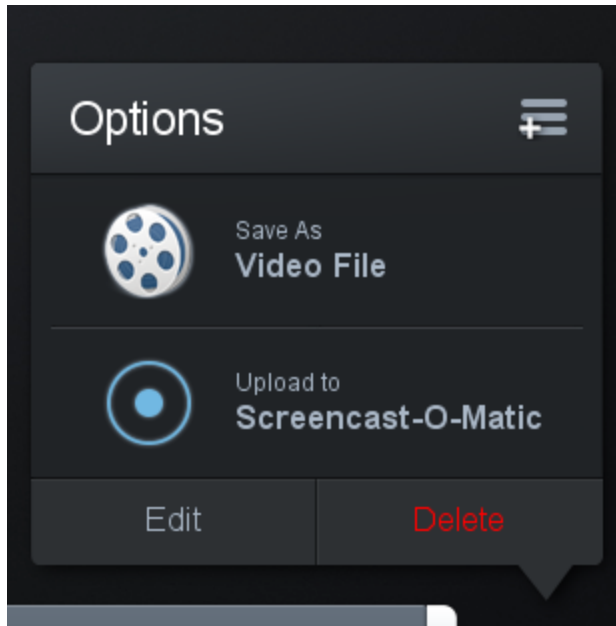
At the end of the recording, Click **folder<browse** and save the video as an audio file with an appropriate name in a location on your pc .

In screencastomatic, save into appropriate format. If uploading to YouTube, click on the plus sign near options and select YouTube from the list. Go through the steps. To upload to You Tube.

Upload may take 15-20 minutes depending on size of video.

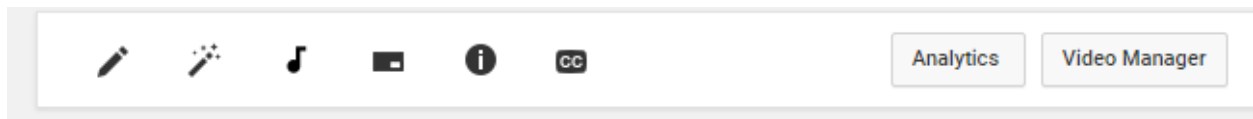
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Add music from YouTube to the video.

Inside You Tube, click on your **channel icon** [may be your pic] at the top right < **creator studio**. It takes you to a page where your video starts playing. Under the video you'll find the following icons. Clicking the first one, [info and settings] takes you to a list of all your uploaded videos.



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Click on the video name or **edit** and find the same list above the video.

Clicking **info and settings** you'll find a blank copy of the screen below.

The screenshot shows the 'Basic info' tab of a video's settings page. At the top, there are three tabs: 'Basic info' (selected), 'Translations', and 'Advanced settings'. Below the tabs, there are several input fields and controls:

- A text input field containing 'Copy of Basic Scones'.
- A text input field for the 'Description'.
- A list of tags: 'Pastry x', 'yt:stretch=16:9 x', 'scones x', 'home made drop scones x', and 'drop scones x'.
- A privacy dropdown menu set to 'Private', with the text 'Only you can view' and a 'Share' button.
- A '+ Add to playlist' button.

Click **basic info** and type in the title, description, tags etc. When you are through, click the arrow near **private** and select public or **unlisted** if you're not through yet. Click **save changes**.

You can also make other customizations and add effects right inside YouTube video editor. Check these links <https://goo.gl/SijUDY>; and <https://goo.gl/N1MZpD>.

#### B. Using a tripod [or other stand] and camera

You can also record with a camera placed on a tripod stand or other tool on which you can have a good view of what you want to make a video of or to get a balance between pc and video camera.



#### C. Other online software for making videos

**Biteable** ~ <https://biteable.com/>

**Moovly** ~ <https://www.moovly.com/>

**Screencast-o-matic** ~ <http://screencast-o-matic.com/home> (Screen videos without powerpoint)

**Jing** ~ <https://www.techsmith.com/jing.html> (screen videos)

**Stupeflix** - <https://studio.stupeflix.com/en/>

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